INDEX TO VOLUME 19

Title Index

AASDJ Convention Proceedings, 1941 119
AATJ Convention Proceedings, 1941 128
Analysis of Advertising Volume in World War I, An, *Leslie McClure* 262
Atrocities in World War II—What We Can Believe, *Vernon McKenzie* 268
Book Reviews 71, 202, 311, 394
Business Management and Advertising:
Bergen Evening Record Experiment in Employer-Employe Relations, The, *Frederic E. Merwin* and *Frank B. Hutchinson* 303
Northwest Daily Press Studies Advertising and Merchandising, *Thomas F. Barnhart* 199
What Training Is Most Desirable for Copywriting and Layout Students, *Leslie McClure* 388
Editorial Pages in Wartime—Their Techniques and Ideology, *W. W. Waymack.* 34
Education for Journalism—Fusion of Ideal and Real, *J. L. O'Sullivan* 65
Education for Radio in Professional Schools and Departments of Journalism, *Mitchell V. Charnley* 376
Education for Radio—Its Extent and Objectives. An AATJ Committee Report.. 375
Experimental Comparison of Four Ways of Coding Editorial Content, An, *A. Geller, D. Kaplan* and *Harold D. Lasswell* 362
Federal Information Agencies—an Outline, *Fredrick S. Siebert* 28
Function of the Press in a Modern Democracy, The, *James Russell Wiggins* 159
Government Press Bureaus and Reporting of Public Affairs, *Joseph H. Mader* ... 172
How the OWI Operates Its Overseas Propaganda Machine, *Charles M. Hulten* .. 349
How to Read a Newspaper in Wartime, *Curtis D. MacDougall* 40
Legal Controls of Communications as America Enters World War II, *Russell I. Thackrey* 24
National Morale, Social Cleavage and Political Allegiance, *Paul F. Lazarsfeld* and *Ruth Durant* 150
News Breaks and News Repetition in Morning-Evening Newspaper Cities, *Robert E. Buchanan* 356
News Notes, edited by *Douglass W. Miller* 113, 236, 343, 421
Notes on a New Method for Determining "Newspaper Audience," *Chilton R. Bush* 371
Office of War Information and Government News Policy, The, *Hillier Krieghbaum* 241
Origins of Advertising Censorship in the New York Newspapers, *William H. Boyenton* 137
Peace Conference Publicity: Lessons of 1919, *Reginald Coggeshall* 1
Politically Significant Content of the Press: Coding Procedures, The, *Harold D. Lasswell* and *Associates* 12
Press and Communications—an Annotated Bibliography of Journalism Subjects in American Magazines, edited by *Charles M. Hulten, Norval Neil Luxon, Frederic E. Merwin* and *George S. Turnbull* 99, 222, 325, 411
Press and Communications—a Selected Bibliography From British Journals, edited by *Siegfried Mickelson* and *Ralph O. Nafziger* 109, 232, 339
Public Relations at an Army Post: Fort Benning, Georgia, *Russell J. Hammargren* 195
Recent Developments in the Laws of Photographs, *Norris G. Davis* 294
Relationship of the Press to Government and to the People, The, *Gideon Seymour* 51
Research in Press Law and Freedom of the Press, *Fredrick S. Siebert* 69
Rise and Fall of the Havas News Agency, The, *Clifford F. Weigle* 277
Six Great Newspapers of South America, *Heinz H. F. Eulau* 287
Some Notes on Techniques in Reader-Interest Surveys, *Chilton R. Bush* 193

Some Notes on the War's Effect on Education for Journalism, *Ralph O. Nafziger* 47
Suggestions to College Teachers of Journalism on Adjusting Instruction to Wartime Needs—an AATJ Committee Report 307
Test Comparison of Two Techniques in Readership Research, A, *Philip C. Woodyatt* 185
Training and Research in Schools of Journalism, *Basil L. Walters* 58
Voluntary Press Censorship During the Civil War, *Quintus C. Wilson* 251
Wartime Communications—Government Leases Short Wave Outlets, *Ralph O. Nafziger* 392
What Radio Station Managers Want in College-Trained Radio Workers, *Floyd K. Baskette* 383
What Some Newspapers Are Doing to Combat War Hysteria, *Russell I. Thackrey* 179

Author Index

Barnhart, Thomas F., Northwest Daily Press Studies Advertising and Merchandising Services 199
Baskette, Floyd K., What Radio Station Managers Want in College-Trained Radio Workers 383
Boyenton, William H., Origins of Advertising Censorship in the New York Newspapers 137
Buchanan, Robert E., News Breaks and News Repetition in Morning-Evening Newspaper Cities 356
Bush, Chilton R., Notes on a New Method for Determining "Newspaper Audience" 371
Bush, Chilton R., Some Notes on Techniques in Reader-Interest Surveys 193
Charnley, Mitchell V., Education for Radio in Professional Schools and Departments of Journalism 376
Coggeshall, Reginald, Peace Conference Publicity: Lessons of 1919 1
Davis, Norris G., Recent Developments in the Laws of Photographs 294
Durant, Ruth (and *Paul F. Lazarsfeld*), National Morale, Social Cleavage and Political Allegiance 150
Eulau, Heinz H. F., Six Great Newspapers of South America 287
Geller, A. (with *Harold D. Lasswell* and *D. Kaplan*), An Experimental Comparison of Four Ways of Coding Editorial Content 362
Hammargren, Russell J., Public Relations at an Army Post: Fort Benning, Georgia 195
Hulten, Charles M., How the OWI Operates Its Overseas Propaganda Machine .. 349
Hulten, Charles M., Press and Communications—an Annotated Bibliography of Journalism Subjects in American Magazines 325
Hutchinson, Frank B. (and *Frederic E. Merwin*), The Bergen Evening Record Experiment in Employer-Employe Relations 303
Kaplan, D. (with *Harold D. Lasswell* and *A. Geller*), An Experimental Comparison of Four Ways of Coding Editorial Content 362
Krieghbaum, Hillier, The Office of War Information and Government News Policy 241
Lasswell, Harold D. (with *A. Geller* and *D. Kaplan*), An Experimental Comparison of Four Ways of Coding Editorial Content 362
Lasswell, Harold D. (and *Associates*), The Politically Significant Content of the Press: Coding Procedures 12
Lazarsfeld, Paul F. (and *Ruth Durant*), National Morale, Social Cleavage and Political Allegiance 150
Luxon, Norval Neil, Press and Communications—an Annotated Bibliography of Journalism Subjects in American Magazines 99, 222, 325, 411
MacDougall, Curtis D., How to Read a Newspaper in Wartime 40
Mader, Joseph H., Government Press Bureaus and Reporting of Public Affairs .. 172
McClure, Leslie, An Analysis of Advertising Volume in World War I 262
McClure, Leslie, What Training Is Most Desirable for Copywriting and Layout Students? 388
McKenzie, Vernon, Atrocities in World War II—What We Can Believe 268

Merwin, Frederic E. (and *Frank B. Hutchinson*), The Bergen Evening Record Experiment in Employer-Employe Relations 303
Merwin, Frederic E., Press and Communications—an Annotated Bibliography of Journalism Subjects in American Magazines 99, 222, 411
Mickelson, Siegfried, Press and Communications—a Selected Bibliography From British Journals 109, 232, 339
Miller, Douglass W., News Notes 113, 236, 343, 421
Nafziger, Ralph O., Some Notes on the War's Effect on Education for Journalism 47
Nafziger, Ralph O., Wartime Communications—Government Leases Short Wave Outlets 392
O'Sullivan, J. L., Education for Journalism—Fusion of Ideal and Real 65
Seymour, Gideon, The Relationship of the Press to Government and to the People 51
Siebert, Fredrick S., Federal Information Agencies—an Outline 28
Siebert, Fredrick S., Research in Press Law and Freedom of the Press 69
Thackrey, Russell I., Legal Controls of Communications as America Enters World War II 24
Thackrey, Russell I., What Some Newspapers Are Doing to Combat War Hysteria 179
Turnbull, George S., Press and Communications—an Annotated Bibliography of Journalism Subjects in American Magazines 325
Walters, Basil L., Training and Research in Schools of Journalism 58
Waymack, W. W., Editorial Pages in Wartime—Their Techniques and Ideology .. 84
Weigle, Clifford F., The Rise and Fall of the Havas News Agency 277
Wiggins, James Russell, The Function of the Press in a Modern Democracy 159
Wilson, Quintus C., Voluntary Press Censorship During the Civil War 251
Woodyatt, Philip C., A Test Comparison of Two Techniques in Readership Research 185

Book Review Index

ANDERSON, Sherwood Anderson's Memoirs, *Charles E. Rogers* 312
BERGER, The Eight Million, *Irving Rosenthal* 315
BEVINGTON, The Saturday Review, 1855–1868, *P. I. Reed* 79
BIRD and MERWIN (eds.), The Newspaper and Society, *Siegfried Mickelson* 94
BORDEN, The Economic Effects of Advertising, *Herman S. Hettinger* 203
BRENNECKE and CLARK, Magazine Article Writing, *Robert S. Mansfield* 216
CAMPBELL and JONES, Effective News Reporting, *Byron H. Christian* 317
CARLSON, The Man Who Made News, *Mitchell V. Charnley* 399
CASEY, I Can't Forget, *Roscoe Ellard* 72
CHASE, Sound and Fury, *Mitchell V. Charnley* 313
CLEETON and PITKIN, General Printing, *Thomas F. Barnhart* 320
DALE, How to Read a Newspaper, *George H. Holmes* 219
DANIELL, Civilians Must Fight, *James E. Pollard* 206
DEBOER (ed.), The Subject Fields in General Education, *A. A. Applegate* 95
DENBO (ed.), Notice by Newspaper Publication in Louisiana, *William F. Swindler* 322
DREWRY, Concerning the Fourth Estate, *Grant M. Hyde* 402
DYAR, Newspaper Promotion and Research, *John Marston* 319
ELLIS, Mr. Dooley's America, *Frank Luther Mott* 75
FITZGIBBON, New Horizons for Journalism, *Thomas F. Barnhart* 320
FLANAGAN, James Hall, Literary Pioneer of the Ohio Valley, *Norval Neil Luxon* 211
FRIEDMAN, Newspaper Indexing, *Robert W. Desmond* 318
GAUVREAU, My Last Million Readers, *Max R. Grossman* 77
GRIFFIN and SHAW (eds.), School of the Citizen Soldier, *Russell J. Hammargren* 397
HARRAL, Public Relations for Higher Education, *R. R. Lashbrook* 406
HAYAKAWA, Language in Action, *Frank Luther Mott* 217
History of Journalism in San Francisco, Vol. VII, *James L. C. Ford* 80
HUTCHINSON (ed.), Democracy and National Unity, *Fredrick S. Siebert* 84
JACKSON, Newspaper Typography, *Laurance B. Siegfried* 220
JENKINS, Illinois Newspaper Law, *Frank Thayer* 408
JOHNSTON, Queen of the Flat-Tops, *Albert Horlings* 395
KALTENBORN, Kaltenborn Edits the War News, *Sherman H. Dryer* 396

KOENIGSBERG, King News, *Robert W. Desmond*..... 208
KRIEGHBAUM, American Newspaper Reporting of Science News, *Richard W. Beckman*..... 218
LAMBERT, The Public Accepts, *H. P. Everest*..... 85
LANDRY, Who, What, Why Is Radio? *Mitchell V. Charnley*..... 313
LAZAREFF, Deadline, *Clifford F. Weigle*..... 401
LEE, Language Habits in Human Affairs, *Frank Luther Mott*..... 217
Libel Construed for Texas Newspapermen, *William F. Swindler*..... 90
LOW, Low on the War, *Ralph D. Casey*..... 83
MASON, Covering Yourtown, *Byron H. Christian*..... 317
MERCER and FRASER (eds.), Modern Publicity in War, *Ralph D. Casey*..... 83
MERZ (ed.), Days of Decision, *M. Lyle Spencer*..... 88
MUNSON, Twelve Decisive Battles of the Mind, *Marcus M. Wilkerson*..... 214
NIEMAN FELLOWS, Newsmen's Holiday, *Herbert Brucker*..... 402
O'DEA, Advertising as a Career, *E. Marion Johnson*..... 86
PATMORE, Balkan Correspondent, *Grant M. Hyde*..... 73
PERKINS, Elements of Police Science, *Curtis D. MacDougall*..... 404
PERKINS (ed.), Northern Editorials on Secession, *Allan Nevins*..... 207
RADDER and STEMPEL, Newspaper Editing, Make-Up and Headlines, *Granville Price*..... 316
RATHBONE (ed.), Dynamic Journalism—the Don R. Mellett Memorial Lectures, *Reuel R. Barlow*..... 97
READ, Atrocity Propaganda, 1914–1919, *Vernon McKenzie*..... 81
ROGERS, Reporting FFA News, *Russell Lord*..... 86
ROWE, Practical School Journalism, *Laurence R. Campbell*..... 410
ST. JOHN, From the Land of Silent People, *M. W. Fodor*..... 205
SHAW, The Plain Dealer, *A. L. Higginbotham*..... 210
Short History of the Japan Times, *Mitchell V. Charnley*..... 78
SMITH, Low Man on a Totem Pole, *Roy L. French*..... 79
WAPLES (ed.), Print, Radio, and Film in a Democracy, *Fredrick S. Siebert*..... 212
Webster's Dictionary of Synonyms, *Willis C. Tucker*..... 405
What America Thinks, *Edward Busyn*..... 398
WHIPPLE, How to Understand Current Events, *Marcus M. Wilkerson*..... 96
WILLEY and CASEY (eds.), The Press in the Contemporary Scene, *Robert W. Desmond*..... 92
ZIEMER, Education for Death, *James E. Pollard*..... 75